

The results are in

After conducting multiple trials, Adams Pest Control's technical director counts on Temprid FX to clear out pests with minimal callbacks

In 2006, when Bayer wanted to test a new pest control product called Temprid before placing it on the market, the company turned to Dr. Mohammed El Damir, BCE.



He was a logical choice. Dr. El Damir, although relatively new to the pest management industry, was an entomologist with a background in research. At

the time he was technical director of a Midwest pest management firm.

Bayer asked Dr. El Damir to test Temprid on ants, but he also extended the trial to all home invaders, including cluster flies, lady beetles and wasps.

After trying Temprid in more than 200 homes, Dr. El Damir's company received no callbacks.

"That's something that's supposed to happen, but I was still surprised," Dr. El Damir says.

Today, Dr. El Damir is technical and training director for Adams Pest Control Inc. in Medina, Minn. Adams, which serves all of Minnesota and parts of Wisconsin, Iowa, North Dakota and South Dakota, has used Temprid on bed bugs and spiders since the product hit the market in 2007.

Temprid FX — the product's new name after its label expansion in 2017 — is effective on more

than 50 indoor and outdoor pests, including ants, boxelder bugs, carpet beetles, centipedes, clothes moths, cockroaches, crickets, earwigs, firebrats, fleas, flies, gnats, hornets, millipedes, mosquitoes, pill bugs, scorpions, silverfish, sow bugs, spiders, termites, ticks and yellowjackets. And for convenience, Temprid FX is available in single-dose bottles technicians can mix easily into a gallon of water.

Dr. El Damir says the two active ingredients in Temprid FX knock down pests quickly, with residual control. One Adams customer noticed the product was still killing beetles six weeks after application.

In 2018, Dr. El Damir decided to run another trial of Temprid FX to target fall

invaders like multicolored Asian lady beetles (*Harmonia axyridis*), cluster flies, wasps and brown marmorated stink bugs. This time, Dr. El Damir tested Temprid FX in 611 homes in all four of Adams' four geographical regions.

"We had only one callback 60 days after the treatments," says Dr. El Damir. "That's unusual."

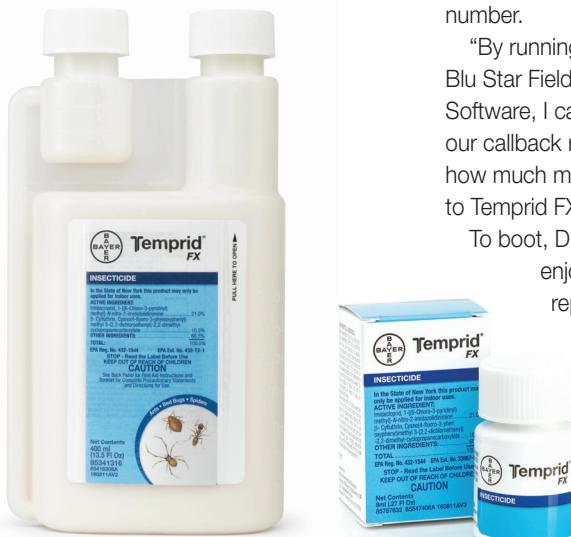
That's also a callback rate of just 0.16 percent, compared to nearly 4 percent callback rates for other products Dr. El Damir has used. He teases that he'll take that rate every time.

Bayer says that according to studies it conducted from 2007 to 2009, Temprid has been proven to reduce the number of callbacks for pest management firms by more than 50 percent. Dr. El Damir says he believes that's a conservative number.

"By running callback analysis in our Blu Star Field Service Management Software, I can tell exactly how much our callback rate has been reduced and how much money we are saving, thanks to Temprid FX," Dr. El Damir says.

To boot, Dr. El Damir says he enjoys working with Bayer representatives.

"They take care of their products and their customers," Dr. El Damir says. "If you have questions, it's easy to get hold of someone."



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FX

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