

ADVERTORIAL

A heatwave of success

Burns Pest Elimination finds success in Temprid FX – even in the hottest months

For the last 37 years, Burns Pest Elimination of Phoenix, Ariz., has been at the forefront of the pest management business. Austin Burns, a third-generation pest control operator, knows the importance of finding a product that can quickly get rid of common pests such as scorpions, bed bugs and cockroaches, especially in the Arizona heat.

It wasn't until 2009, however, when Burns Pest Elimination began using Bayer products, that the company knew it had found the right manufacturer with which to partner. A few years later, it began using Temprid FX to battle Arizona's toughest pests. With more than 250



AUSTIN BURNS

employees in four locations across Arizona and Nevada. Burns Pest has only seen success since switching to Temprid FX – even in apartment complexes and hospitals.

"We've had a decrease in callbacks and an increase in customer satisfaction since switching to Temprid FX," Burns says. "Our customers are seeing results a lot faster. Our employees are seeing results very quickly, and the results are lasting much longer."

Arizona weather can have a great impact on the longevity of



certain products, causing degradation if left in the sun or rain. According to Burns, Temprid FX has been able to withstand even the most drastic of changes during Arizona's summers. Pest pressures are highest in the summertime, and monsoons paired with very high temperatures create the perfect environment for pests to thrive, Burns says.

Recently, Burns Pest put Temprid FX to the test against a bed bug infestation in an apartment building. After having tried multiple times to combat the infestation with other products, the crew turned to Temprid FX to complete the job.

"We went in with Temprid FX and were actually able to solve the bed bug problem with one treatment," Burns reports. "We treated it a couple times with little results prior, but then used Temprid and we were able to eliminate the infestation with a single application."

Burns says Bayer products, like Temprid FX, speak for themselves. On top of that, Burns enjoys being able to work with Bayer, especially when it comes to the support and knowledge from the staff.

"Being able to partner with a company like Bayer, which is such a household name in general and one that everybody knows and trusts, helps us separate ourselves by knowing we are partnering with a company that is top-of-the-line," Burns concludes.



Temprid[®]
FX

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