



# Make bed bugs your business

*Grow revenue  
with one convenient,  
comprehensive solution*

**PT<sup>®</sup> Alpine<sup>®</sup>**  
Flea & Bed Bug  
Pressurized Insecticide

**BASF**  
We create chemistry

Introducing a new, all-in-one tool for better bed bug treatments, **PT<sup>®</sup> Alpine<sup>®</sup>** Flea & Bed Bug Pressurized Insecticide. Specially formulated to incorporate easily into your line of service, this efficient, premixed, ready-to-use broadcast spray is now labeled for direct use on mattresses and in suspected areas of infestation. It kills all stages of bed bugs fast, even pyrethroid-resistant bed bugs. Pressurized technology makes application easy with a light spray that dries quickly, allowing rapid reentry, unlike dilutable applications. With its ease of use and knockdown in as few as 30 minutes, **PT Alpine** Flea & Bed Bug Pressurized Insecticide is the ideal product for clean outs.

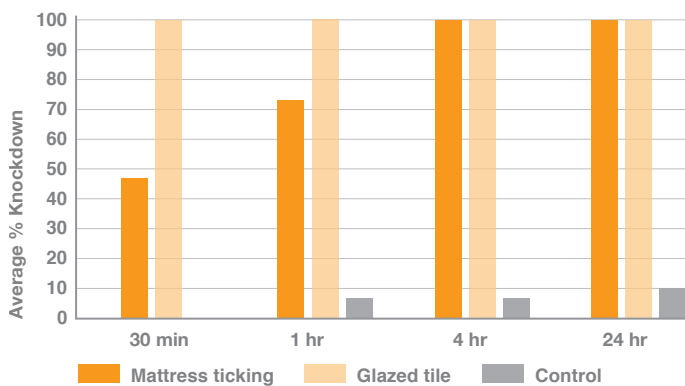
Grow your business by eliminating hard-to-find, persistent and increasingly pervasive bed bugs:

- **Broad label:** One complete solution-in-a-can treats the whole room, including mattresses.
- **Premixed convenience:** Pressurized technology applies quickly and easily, so you can get your bed bug business up and running fast.
- **Kills pyrethroid-resistant bed bugs:** Three active ingredients deliver superior results on bed bug adults and nymphs while inhibiting egg hatch.

## Apply corner to corner, and everywhere in-between

With its new labeling for mattresses, **PT® Alpine®** Flea & Bed Bug Pressurized Insecticide is the only product you need to treat the whole room. Apply it anywhere bed bugs harbor—including tufts and seams of mattresses—or wherever they travel. Treat the perimeter of the room at the wall-floor junction; behind, under and inside furniture; on headboards and box springs; over open carpeted areas and wall coverings. You can even treat luggage by directly spraying into pockets, seams, folds and around wheels.

### Effective residual control on multiple surfaces with 3-week-aged residues



**PT Alpine** Flea & Bed Bug Pressurized Insecticide demonstrated 100% knockdown of bed bugs on ceramic tile within 30 minutes, and proved very effective on mattress ticking within 4 hours.

*F. Carter Gordon, BASF APRI/A Non-Crop Advanced Testing Laboratory, RTP, NC, March 10, 2015*

## No more mixing, no more mess, no more bed bugs

This pre-mixed, ready-to-use solution employs pressurized technology to apply simply and easily throughout the room, so you can kill bed bugs fast, wherever they hide. It's specially formulated to avoid soaking carpets and mattresses, drying rapidly and allowing quick reentry for more efficient service calls and less customer impact or interruption.

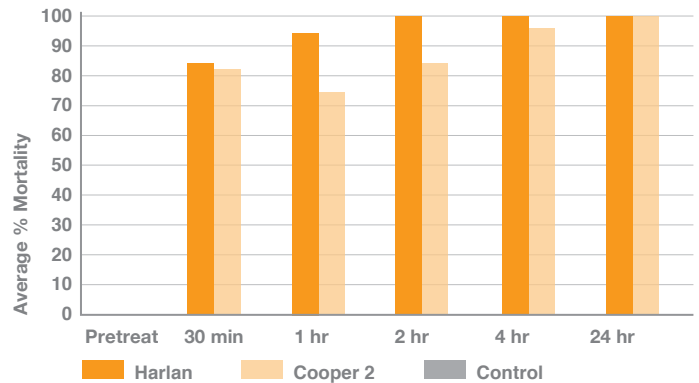


DO NOT apply to entire mattress; apply only to edges, tufts, folds, sides and seams. Always read and follow label directions.

## Highly effective against pyrethroid-resistant bed bugs

For superior bed bug control, **PT Alpine** Flea & Bed Bug Pressurized Insecticide includes three active ingredients to manage resistance, including reduced-risk dinotefuran for added peace of mind. It delivers superior results on adults, nymphs and eggs.

### Fast kill and efficacy against pyrethroid-resistant and susceptible bed bugs



Direct sprays from **PT Alpine** Flea & Bed Bug Pressurized Insecticide demonstrated 100% control of bed bugs from pyrethroid-resistant field strain (Cooper 2) within 24 hours and susceptible strain (Harlan) within two hours.

*Snell Scientific, Efficacy of PT Alpine Flea and Bed Bug Pressurized Insecticide when applied as Direct Spray Applications against Bed Bugs (Cimex lectularius), 2016*

### The one-two approach for building your bed bug business

Use the fast action of **PT Alpine** Flea & Bed Bug Pressurized Insecticide for quick clean outs, and follow up with a preventive bed bug program featuring **Phantom®** insecticides for long residual control.

For more information, visit [pestcontrol.basf.us](http://pestcontrol.basf.us)