

2024 midwest  
**PEST  
 CON**  
 presented by the Wisconsin  
 Pest Control Association

**February 13-14, 2024**

Kalahari Water Park and Resort,  
 Wisconsin Dells

**EXHIBITOR BENEFITS**

The WPCA Conference typically hosts 175-200 pest control professionals and decision-makers. Be sure you're there to meet and help them!

Each exhibitor space includes an 8-foot undraped table and two chairs. Exhibitors receive two lunch passes each day. Cost is \$350 for members or \$485 for non-members. Non-members will receive a one-year Allied Membership with their paid exhibitor registration. After the event, we will send a list of attendees to all exhibitors.

Prime visibility in the event program is available as an add-on for \$75 (half page ad) or \$125 (full page ad). Your high resolution, full-color pdf must be received by Friday, January 26th.

Space is limited and benefits are available as deadline constraints allow.  
**Register early to take advantage of all of your opportunities!**

**Questions?** Call 414-750-4404 or email [dana@barefoot-marketing.com](mailto:dana@barefoot-marketing.com)

**SPONSOR BENEFITS**

	Platinum	Gold	Silver	Bronze	Reception	Lunch	Coffee/ Pastry
Add-on time in vendor intros	2 min	1 min	30 sec	30 sec			
Visibility on all event signage	Prime	High	High	Standard			
Event attendee pass	X	X	X				
Select exhibit hall location in advance (if also an exhibitor)	X	X	X				
Recognition in event program	X	X	X	X	X	X	X
Logo/link to your website on WPCA site for entire year	X	X	X	X	X	X	X
List of attendees	X	X	X	X			
Acknowledgement during president's welcome					X	X	X
Break-specific signage					X	X	X
Investment	<b>\$1000</b>	<b>\$800</b>	<b>\$600</b>	<b>\$350</b> <i>Exhibitors only</i>	<b>\$500</b>	<b>\$400</b> <i>per day</i>	<b>\$300</b> <i>per day</i>



The State of Our Future

# 2024 Midwest PestCon

## EXHIBITOR/SPONSOR REGISTRATION

*Space is limited. Respond soon!*

**Note:** Your booth reservation does not include lodging at the Kalahari. Reserve your room at 877-525-2427 and ask for the WPCA rate or visit [bit.ly/wpca2024](http://bit.ly/wpca2024). WPCA rooms are available until December 31st or while supply lasts!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

Additional exhibitor names \_\_\_\_\_

### WPCA MIDWEST PESTCON EXHIBITORS

Details & registration also available at [www.wisconsinpest.com](http://www.wisconsinpest.com). Deadline is January 31, 2024 or when full.

Member Exhibitor (1 table, 2 lunches) – \$350 \_\_\_\_\_

Extra or second table for member exhibitor – \$350 \_\_\_\_\_

Non-member Exhibitor (membership fee, 1 table, 2 lunches) – \$485 \_\_\_\_\_

Extra or second table for non-member exhibitor – \$485 \_\_\_\_\_

Prime visibility in the event program (add-on only) \_\_\_\_\_

Half-page ad = \$75 // Full-page ad = \$125 \_\_\_\_\_

Your high resolution, full-color pdf MUST BE RECEIVED by Friday, January 26th.

Additional exhibitor lunches: total number \_\_\_ x \$25 each per day \_\_\_\_\_

Electricity to your booth – \$50 \_\_\_\_\_

### RENEW YOUR EXISTING ALLIED MEMBERSHIP NOW!

Annual WPCA Allied Membership for calendar year 2024 – \$135 \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES WITH SPECIAL RECOGNITION

Full sponsor details are available at [www.wisconsinpest.com](http://www.wisconsinpest.com)

- Platinum Sponsor – \$1,000
- Reception Sponsor (Tues) – \$500
- Gold Sponsor – \$800
- Lunch Sponsor – \$400 per day
- Silver Sponsor – \$600
- Coffee & Pastry Sponsor – \$300 per day
- Bronze Sponsor – \$350 (avail for exhibitors only)

Total enclosed \_\_\_\_\_

### PAYMENT

Register and pay online at [www.wisconsinpest.com](http://www.wisconsinpest.com) or  
Make your check payable to Wisconsin Pest Control Association.  
Mail to WPCA, PO Box 26161, Milwaukee, WI 53226  
*No refunds will be given.*

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