

Join your pest control industry colleagues for:

Technically Speaking:

*Strategies to Improve Your
Pest Control Business*

February 14-15, 2012
Kalahari Water Park and Resort
Wisconsin Dells



Bring your family to the Kalahari for a spectacular winter retreat at one of America's finest destinations. Rooms and family suites are available at deep WPCA discounts. Room reservation deadline is January 16th. Register today, don't delay!



There are many fine places to stay in Wisconsin Dells other than the Kalahari. For other lodging options, contact the Wisconsin Dells Visitor and Convention Bureau at 1-800-223-3557 or visit www.wisdells.com and click on "Places to Stay."

Sponsored by the Wisconsin Pest Control Association

Wisconsin Pest Control Association
PO Box 6143,
Monona, WI 53716.



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WPCA's Technically Speaking conference is one of the finest industry programs in the Midwest. Attend and immediately learn new ways to improve your business and serve customers. You can also take the WPCA Master Tech exam, and participate in 7.1 pesticide applicator training and certification. All the details are inside.



Approved for 3 Illinois CEUs



www.wisconsinpest.com
Register Online at www.wisconsinpest.com

ATTENTION OWNERS & MANAGERS:

WPCA offers a special "Management Track" series to help grow your business. See the Tuesday afternoon agenda for details.

Tuesday, February 14, 2012

AM
8:00 Registration for 7.1 Training
8:30 7.1 Certification Training

For 7.1 registration call (608) 262-7588 or register online at <https://www.patstore.wisc.edu>. Please note that 7.1 training requires a separate registration and is not included in your WPCA conference registration.

PM
Noon Lunch (on your own)
12:45 Registration – Management Track
1:00 What's Next in Washington?, *Bob Rosenberg*
2:00 Concurrent 7.1 Testing and Master Tech Exams
2:00 WDATCP Update, *Mike Murray*
2:30 Break
2:45 Live Trapping: Procedures, Ethics and Law, *Lance Joaquin*
3:20 Getting in Compliance with OSHA Regulations, *Nick Kerkenbush*
4:00 Adjournment
4:30 WPCA Business Meeting and Elections
6 – 8:00 Reception

THIS YEAR'S SPEAKERS:



Carl Hinderer is Sales Administration Manager at Univar USA. Earlier, Carl served as Chief Operating Officer and Technical Director for Southern Mill Creek Products of Ohio, and as Service Manager for General Pest Control of Cleveland, and Griffin Pest Control in Kalamazoo. He has conducted training sessions for numerous state or local associations on topics ranging from integrated pest management, to wood destroying insects, basic entomology, stinging insects, and much more. Carl received his B.S. degree in urban entomology from Purdue University.



Lance Joaquin is owner of Trackers Wildlife Management and CBG Systems, a firm that develops nuisance wildlife barrier products. Lance is president of the Wisconsin Wildlife Control Operators Association and a member of the National Wildlife Control Operators Association. He is a state certified DNR-WTA trapping instructor and has conducted firearms training. Prior to entering the wildlife management field, Lance was regional sales manager for a hunting and fishing company, responsible for worldwide account sales, marketing and product development.



Nick Kerkenbush has been a Compliance Safety and Health Officer (CSHO) for the Madison Area OSHA office for more than 10 years. Nick received a degree in Building Construction Management with a minor in Industrial Safety from UW-Platteville. He has also obtained a CHST (Construction Health and Safety Technician) certification while working for OSHA.



Philip Koehler, PhD is the Margie and Dempsey Sapp Endowed Professor of Structural Pest Control and the Florida Pest Management Association's Endowed Professor of Urban Entomology at the University of Florida. His honors include the National Pest Management Association's Leadership Award, the University of Florida's Distinguished Faculty Award, University of Florida's Academy of Teaching Excellence, University of Florida Professorial Excellence Award, 2 USDA Distinguished Service Awards, and the Florida Pest Management Association's Outstanding Service Award. During the past 35 years he has published over 100 scientific publications, given over 2,000 presentations to the pest control industry, and is well known for his research in urban entomology and structural pest control.

Wednesday, February 15, 2012

AM
7:30 Registration
8:00 WPCA Welcome
Keith Baricovich, UP North Services
8:15 Biology, Detection and Control of Bed Bugs, *Phil Koehler, PhD*
9:00 Vendor Introductions (First Phase) and Break
9:30 Biology, Detection and Control of Bed Bugs (continued),
Phil Koehler, PhD
10:15 Vendor Introductions (Second Phase) and Break
10:45 Pesticides and Product Safety, *Carl Hinderer*
11:15 Fly Control in Commercial Facilities, *Cisse Spragins*

PM
Noon Lunch, Exhibits Open
1:30 DATCP Audits, Q & A, *Mark McCloskey*
2:15 Break
2:30 Understanding Fall Insect Problems, *Phil Pellitteri*
3:30 Evaluations and Adjournment



Mark McCloskey is an environmental enforcement specialist with the Wisconsin Department of Agriculture, Trade, and Consumer Protection. He is responsible for enforcing statutes on the use, manufacture and storage of pesticides, fertilizers, and seed and animal feeds. In his presentation, Mark will discuss recent DATCP structural investigations, and answer questions from the floor.



Mike Murray is the Certification and Licensing Program Manager with the Wisconsin Department of Agriculture, Trade and Consumer Protection. Mike provides clarification on pesticide use policies and regulations, and is responsible for planning, management and evaluation of the pesticide program. Prior to starting with the pesticide program in September 2011, Mike led the department's livestock facility siting program.



Phil Pellitteri, MS, is a Distinguished Faculty Associate with the Department of Entomology at the University of Wisconsin-Madison. He has directed the Insect Diagnostic Lab since May of 1978. Phil earned BS and MS degrees in entomology from UW-Madison. He gives 50-60 extension talks yearly around the state, is involved in state pesticide certification, and teaches entomology courses on the UW-Madison campus.



Bob Rosenberg has worked for the National Pest Management Association since February 1989 and is the Association's Senior Vice President. At NPMA, Bob is involved with federal, state and local legislative and regulatory issues that affect the structural pest control industry. In December, Bob received the first and only EPA Honor Award ever given to someone from outside of EPA. He graduated from the University of Florida and has graduate degrees from the University of Chicago and Florida State University.



Cisse Spragins, PhD is president and CEO of Rockwell Laboratories. She worked for Bell Laboratories from 1989-1998 as researcher, technical director, and director of international business development. She left Bell and founded Rockwell Labs to develop, manufacture, and market IPM insect control products for the pest control industry. Cisse has spoken at pest management conferences worldwide on topics encompassing IPM insect control and rodent control. She received her bachelor's degree in chemistry from the University of Tennessee and her master's and PhD from the University of Wisconsin – Madison.

Accommodations:

Request the WPCA block of rooms when making your reservation.

Be sure to make your reservation by January 16, 2012 to receive the special reduced rate. Call (877) 525-2427.

REGISTRATION FORM

Yes, register me for **Technically Speaking** WPCA's Annual Spring Seminar

Name _____
Company _____
Position/Title _____
Address _____
City, State, Zip _____
Phone _____ Fax _____
Email _____

Please enclose this form, list of attendees and your check made payable to WPCA and mail to:

WPCA, PO Box 6143, Monona, WI 53716

Seminar registration deadline is January 27, 2012.
Deadline for room reservation is January 16, 2012 (877) 525-2427.

WPCA Members\$75 each ___ x \$75 = ___
Non Members (In Advance).....\$105 each ___ x \$105 = ___
Master Tech Exam (2/14/12).....\$50 each ___ x \$50 = ___
Grand Total.....\$.....

Approved for 3 Illinois CEUs

Walk-in Registrations

WPCA Member Walk-in Registration \$95 each
Non-Member Walk-in Registration \$125 each
Non-Member Joining and Paying at Registration, including one admission to conference \$205

Certification Training and Testing call (608) 262-7588.
Master Tech Exam call (608) 262-6510 to schedule.

Register Online at www.wisconsinpest.com