



WISCONSIN PEST CONTROL ASSOCIATION 2018 CONFERENCE

SPRING TRAINING

**GET YOUR ILLINOIS AND INDIANA
CEUs HERE!**

February 13-14, 2018
Kalahari Water Park and Resort
Wisconsin Dells



Sponsored by the Wisconsin Pest Control Association
Register Online at www.wisconsinpest.com

APPLIED FOR:

9 Illinois CEUs and Indiana 7A and RT CCHs

Attention Owners and Managers!

WPCA SPRING TRAINING: YOUR SEASON STARTS HERE

TUESDAY, FEBRUARY 13, 2018

- 8:00 7.1 Registration
- 8:30 7.1 Certification Training & Master Tech Training
Note that 7.1 training requires a separate registration and is not included in your WPCA conference registration. For 7.1 registration call (608) 262-7588 or register online at <https://www.patstore.wisc.edu>
- 8:30 – 9:00 Check in, Conference Registration, Vendor Room Open
- 9:00 – 9:45 WDATCP Compliance Update & Case Studies
Mike Murray, WDATCP
- 9:45 – 10:00 Break, Vendor Room Open
- 10:00 – 11:00 The Latest on Rodent Treatment and Exclusion (1 IL CEU)
Ed Dolshun, Atlantic Paste & Glue
- 11:00 – Noon The Latest on Mosquito Control *John Kane, Orkin Pest Control*
- Noon – 1:30 Lunch on Your Own, Vendor Room Open
- 1:30 – 2:30 Bird Control (1 IL CEU) *Jeff Watts, Bird B Gone*
- 2:30 Concurrent 7.1 and Master Tech Testing
- 2:30 – 3:30 A Rodenticide Update (1 IL CEU) *Michael Bentley, NPMA*
- 3:30 – 3:45 WPCA Business Meeting
- 3:45 – 4:00 Break, Vendor Room Open
- 4:00 – 5:00 Legal Aspects of Pest Control: An Update
Jay Koritzinsky, Koritzinsky & Karls, LLC
- 5:00 – 7:00 Reception in Vendor Room

WEDNESDAY, FEBRUARY 14, 2018

- 7:00 Registration, Vendor Room Open
- 8:00 – 8:10 President's Welcome
- 8:10 – 8:30 Vendor Introductions
- 8:30 – 9:30 Cockroaches: Biology and Management Strategies (1 IL CEU)
Gail Getty, Urban Entomologist, University of California
- 9:30 – 9:45 Break, Vendor Room Open
- 9:45 – 10:45 Occasional Invaders and Overwintering Pests (1 IL CEU)
Gene White., BCE, Rentokil
- 10:45 – 11:45 Critical Insect Info for PMPs (1 IL CEU)
Gail Getty, Urban Entomologist, University of California
- 11:45 – 1:00 Lunch Provided, Vendor Room Open
- 1:00 – 2:00 Ant Behavior and Control (1 IL CEU) *Gene White, BCE*
- 2:00 – 3:00 Small Fly Control (1 IL CEU) *Harry Bryan, NISUS*
- 3:00 – 3:15 Break
- 3:15 – 4:15 2017 in Review: Highlights from the UW Madison Insect Diagnostic Lab (1 IL CEU)
PJ Liesch, Insect Diagnostic Lab
- 4:30 Final Thoughts and President's Adjournment

ABOUT THIS YEAR'S SPEAKERS

For complete speaker biographies, please visit www.wisconsinpest.com



Michael Bentley, PhD is the staff entomologist for the **National Pest Management Association**. He is a board certified entomologist who holds a Ph.D. in urban entomology from the University of Florida. His doctorate research focused on understanding environmental factors that influence the success of invasive ants in the southeastern U.S. Mike spent 5 years working in the pest management industry where he held multiple technical and operations roles for a nationwide pest control company. Mike also has a Master of Science degree in medical and veterinary entomology from the University of Florida.



Harry D. Bryan, Jr. is a 22-year veteran with **Nisus Corporation** and is currently Area Manager for the Midwest territory. Prior to Nisus, Harry was a research economist at the University of Georgia Agricultural Experiment Station, where he assisted research in economic impacts of pesticide ban or reduction. He also worked closely with the EPA, chemical manufacturers, and land grant universities. Harry is a "hands-on" guy. You can often find him in the field helping a pest company treat a WDO problem on a farm or treating a restaurant for small flies at 2 a.m.



Ed Dolshun has been employed with **Atlantic Paste & Glue** since 2006, when he was hired as the Northeast and Canada Regional Sales Manager. In 2014, he was promoted to the position of Technical Director and, in 2016, was made the VP of Business Development. Ed possesses a Bachelor's Degree in Environmental Science and a Master's Degree in Administrative Science. Ed came to the industry after serving many years as an environmental specialist, program administrator, and labor standards compliance specialist for federally funded projects administered by the Bergen County Office of Community Development.



Gail Getty MSc, BCE, QAL recently retired after 20 years as an urban entomologist at the **University of California, Berkeley** and continues to consult to industry. She is a nationally recognized expert on pests as they relate to the public and structures, especially in multi-unit housing. She served as a board member on the NPMA Bed Bug Task Force and is currently serving on the NPMA Technical Board. Gail serves as an expert witness on numerous bed bug, termite, cockroach, and construction issue lawsuits. She has appeared on NPR, as well as the **Today Show**, MSNBC with Brian Williams, and consulted to the film industry.



John J. Kane is Technical Director for **Orkin Pest Control** in the Midwest. He earned a BS in Biology at UC San Diego and a Masters in Entomology from the University of Illinois Urbana-Champaign with a focus on veterinary and medical entomology. He has conducted field bee research in Costa Rica, research on old world stingless bees, large scale mosquito management, and mosquito management and efficacy trials in Kenya. John is involved in field inspections, high level pharmaceuticals and food processing consultations, identification and resolution of challenging pest issues, and internal and external trainings and outreach.



Jay Koritzinsky, JD is the senior member of **Koritzinsky & Karls, LLC** in Madison. His law practice focuses on landlord/tenant law, fair housing issues, residential and commercial real estate transactions, and collections. Jay received his undergraduate degree with honors from the University of Wisconsin-Madison, and is a 1980 graduate of the University of Wisconsin Law School. He has done extensive lecturing throughout the state on landlord/tenant issues, fair housing laws, and collection matters.



Patrick (PJ) Liesch holds degrees in biological sciences (B.S., UW-Parkside, '07) and entomology (M.S., UW-Madison, '10) and has been managing the **UW-Madison Insect Diagnostic Lab** since 2014. PJ has been involved with insect-related research, outreach and the Extension since 2005. He is a regular speaker for the Master Gardener program, the WI-First Detector Network, the WI-Pesticide Applicator Training program, and UW Farm and Industry Short Course programs. PJ is an avid insect collector with a fondness for beetles. He tweets about interesting insects coming into the diagnostic lab @WiBugGuy.



Michael Murray is the Pesticide Program Manager with the **Wisconsin Department of Agriculture, Trade and Consumer Protection**. He manages programs for the certification and licensing of pesticide applicators and commercial businesses, and licensing of restricted-use pesticide dealers. He coordinates inspections and enforcement actions with department compliance staff and provides information on pesticide use policies. Partnering with the University of Wisconsin Pesticide Applicator Training Program, he helps develop relevant training materials and certification exams for pesticide use.



Jeff Watts is a seasoned bird control expert with over 14 years of technical and sales experience, currently with **Bird-B-Gone**. Jeff specializes in classroom and remote training to sales people and operations, providing product knowledge, bird biology, marketing strategies, and sales techniques. He offers on-site training to give technicians the opportunity to learn correct installation techniques and time-saving labor tips. Jeff helps technicians learn how to walk a job site, perform an in-depth site audit, determine access equipment, bid jobs, install product, and market their company.



Eugene D. White II, BCE earned his BS degree in biology from Glenville State College (WV) and his MS in Entomology from Purdue University. His career in urban pest management began in 1981 as a technician, sales consultant, supervisor, district manager, and corporate trainer. Gene is an Entomological Society of America board-certified entomologist and Technical Director of North America for **Rentokil-Steritech**, the largest structural pest management company in the world with offices in 72 countries. Gene has created several outreach programs for youth education, including one that ran for 23 years.

ACCOMMODATIONS: Request the WPCA block of rooms when making your reservation.
Rooms are available at the special rate until January 13th, or while supplies last. **Don't delay. Call (877) 525-2427.**

REGISTRATION FORM

Yes, register me for Spring Training WPCA's Annual Spring Seminar

Name _____

Company _____

Position/Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Please enclose this form, list of attendees and your check made payable to WPCA and mail to:

WPCA, PO Box 534, Fond du Lac, WI 54936

SEMINAR REGISTRATION DEADLINE IS JANUARY 31, 2018.

Deadline for room reservation is January 13, 2018 (877) 525-2427.

WPCA Members	\$125 each x ____ = ____
Non-Members (In Advance).....	\$155 each x ____ = ____
Master Tech Exam (2/13/18)	\$65 each x ____ = ____
Grand Total.....	\$ _____

WPCA Member Walk-in Registration \$145 each

Non-Member Walk-in Registration \$175 each

APPLIED FOR:

9 Illinois CEUs and
Indiana 7A and RT CCHs

For 7.1 certification training and testing only
(no conference questions please) call (608) 262-7588.

For conference inquiries or to register online visit

www.wisconsinpest.com

No Refunds

JOIN YOUR PEST CONTROL INDUSTRY COLLEAGUES FOR:

WPCA SPRING TRAINING



February 13-14, 2018

Kalahari Water Park and Resort
Wisconsin Dells

1305 Kalahari Drive, Wisconsin Dells, WI 53965

Bring your family to the Kalahari for a spectacular winter retreat at one of America's finest destinations. Rooms and family suites are available at deep WPCA discounts. WPCA rooms are available until January 13th, or while the supply lasts.

Register today, don't delay!



There are many fine places to stay in Wisconsin Dells other than the Kalahari. For other lodging options, contact the Wisconsin Dells Visitor and Convention Bureau at 1-800-223-3557 or visit www.wisdells.com and click on "Stay."



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